

## Join Us for the third webinar of Nelson Hardiman LLP's webinar series on Tuesday, June 13 – “A New Sheriff in Town: The Groundbreaking Emergence of the FTC in Privacy Enforcement”

So You Thought You Knew Healthcare Privacy...

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LOS ANGELES, Calif., June 1, 2023 – Healthcare law firm Nelson Hardiman LLP will present the third in its five-part webinar series analyzing the history, progression, and future of healthcare privacy on Tuesday, June 13 beginning at 12 noon PDT.

The series, *So You Thought You Knew Healthcare Privacy...*, is a relaxed but frank discussion about the current state of healthcare privacy, how we got here, and what the future could hold. It is hosted by founding partner Harry Nelson and attorney Adella Katz.

This next session of the webinar series – “A New Sheriff in Town: The Groundbreaking Emergence of the FTC in Privacy Enforcement” – will explore the Federal Trade Commission's role in protecting health information in areas that HIPAA cannot touch, including direct-to-consumer healthcare apps, booming healthcare technology, and even artificial intelligence. What has been the impetus for the FTC's grand entrance into the health information arena? What does regulation look like so far? How will it change with the boom of artificial intelligence?

Join us on June 13 to find out!

The remaining series schedule and registration links follow:

### **Session Three, June 13**

A New Sheriff in Town: The Groundbreaking Emergence of the FTC in Privacy Enforcement

[https://us02web.zoom.us/webinar/register/WN\\_rZ1pajyNT0Sj0MykWly7CA](https://us02web.zoom.us/webinar/register/WN_rZ1pajyNT0Sj0MykWly7CA)

### **Session Four, July 18**

California Calling: How States are Closing the Federal Gap in Consumer Healthcare Privacy

[https://us02web.zoom.us/webinar/register/WN\\_1cqA0lVbSX-1Gr45TNb1SA](https://us02web.zoom.us/webinar/register/WN_1cqA0lVbSX-1Gr45TNb1SA)

### **Session Five, August 15**

The Future of Healthcare Privacy: Projecting What's Ahead and Planning Next Steps

[https://us02web.zoom.us/webinar/register/WN\\_gO3AOQKDT9SeseOTlx78wA](https://us02web.zoom.us/webinar/register/WN_gO3AOQKDT9SeseOTlx78wA)



All sessions begin at 12 noon PDT and will last one hour.

Please join us! To register, visit the links provided above.

#### **About Nelson Hardiman**

Nelson Hardiman regularly advises clients on new healthcare law and compliance. The firm offers legal services to businesses at every point in the commercial stream of medicine, healthcare, and the life sciences. For more information, please contact us at [nelsonhardiman.com](http://nelsonhardiman.com).