

Effective Marketing Incorporating Ethics and the Law

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California Consortium of Addiction Programs and Professionals – Fifth Annual Addiction Leadership Conference

Speaker: Harry Nelson

3:30-5:30 PM

Co-Founder and Managing Partner [Harry Nelson](#) will be presenting at the California Consortium of Addiction Programs and Professionals. His presentation, *Effective Marketing Incorporating Ethics and the Law* will discuss effective marketing strategies within the Addiction Treatment Industry.