# CBD hype: Is this hemp-plant derivative snake oil or a legit remedy?

Co-Founder and Managing Partner Harry Nelson was interviewed by USA Today concerning the recent increase in hemp plant derivative skin creams, lotions, oils, tinctures, pills and even a powder or liquid food additive. Harry remarks on the hype and voices his concern about the latest fad.

From the article:

> "It's a free-for-all right now," says Harry Nelson, a Los Angeles attorney who has represented several companies selling CBD products. "People have to be careful. There are good products and there's also a lot of snake oil being sold."
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> The problem is worsened by the inconsistency that even CBD experts say they find in the products. Nelson says some of his clients who want to do the right thing have difficulty creating "clinically reproducible standards" because there's so much variation with the quality and strength of ingredients.
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> He believes that the federal government will have no choice but to step in and require CBD makers to submit applications and complete testing. That will likely favor the larger cosmetic and therapeutic providers.

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