



Roma B. Patel
Attorney

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#### **Admissions**

State Bar of California

#### **Affiliations**

- California Society of Healthcare Attorneys (CSHA)
- Los Angeles County Bar Association, Joint LACBA-LACMA Committee on Biomedical Ethics Committee
- South Asian Bar Association, Southern California, Board of Directors
- Southern California Biomedical Association

## **Education**

- University of Minnesota Law School, Health Law & Bioethics Certificate; Joint Degree Program, J.D./M.P.H.
- University of Minnesota School of Public Health, MPHAP
- Carleton College, B.A.

# **PROFILE**

Roma Patel focuses her practice on the healthcare industry. She draws on her background in health law, bioethics, and public health to navigate regulatory challenges, Medicare and Medicaid issues, FDA compliance, and emerging issues around digital healthcare and telehealth. Roma's broad experience with healthcare industry clients gives her the bandwidth to provide practical and effective solutions on a full range of regulatory and compliance issues.

### A Foundation of Regulatory Experience

Roma counsels on regulatory and related issues for healthcare practitioners including telehealth companies, physicians groups, pharmacies, reproductive health clinics, ambulatory surgery centers and outpatient clinics, behavioral health centers and residential treatment centers, urgent care centers and hospitals. Well-versed in the laws and regulatory landscape that govern healthcare, Roma advises on fraud and abuse matters under Stark and anti-kickback laws, Medicare and Medicaid investigations and reimbursement disputes, federal and state HIPAA regulations, and matters concerning licensing, privacy, and standards of patient care.

#### The Business of Healthcare

Her legal knowledge encompasses the business of healthcare. Roma has advised on corporate and transactional matters for hospitals, physicians groups, and other healthcare providers in mergers and acquisitions, formation, reimbursement, licensing, and certifications. She drafts advisory and opinion memoranda, researches and analyzes Medicaid and Medicare reimbursement issues, drafts telemedicine and licensing agreements, and has experience with acquisition strategy issues.

#### Focus on Telehealth

Adept at managing privacy and related concerns that arise in the digital health arena, Roma helps healthcare organizations juggle telehealth technology requirements, regulatory considerations, and patient rights issues to meet a variety of client needs. She has interpreted and implemented operational and administrative requirements for national digital health projects involving ophthalmology, telemedicine, and artificial reproductive technology providers.

#### Intersection of Digital Health and Public Health

A passion for healthcare equity drives Roma's interest in digital health. Laser-focused on its potential to reach patients and deliver access to comprehensive medical care, Roma draws on her experience to address women's health issues not addressed by mainstream healthcare. Roma's interest in this area has led to her nuanced understanding of the strict federal guidelines and contractual requirements that govern the intersection of digital health and public health to serve vulnerable populations and promote diversity and inclusion.

# Life Outside the Firm

Outside of work Roma enjoys road trips, hiking, public interest advocacy, eating the delicious food her fiancé cooks, tending to her houseplants, and drawing parallels between The Real Housewives and Shakespeare.

## **EXPERIENCE**

• Regulatory Provided regulatory analysis for a technology company creating a platform



enabling ophthalmologists to use a third party logistics provider to package and mail 503B compound medications directly to patients.

- **Telemedicine** Advised a telemedicine company on state scope of practice, telehealth technology requirements, physician supervisory, privacy and reimbursement requirements for national expansion. Also advised on the constitutionality of a minor's ability to obtain birth control without parental consent.
- **Compliance** Provide operational guidance to artificial reproductive technology providers relating to consent for procedures and disposition of reproductive materials.